

European Juggling Convention 99 – Grenoble, France

Statistic Report

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Introduction

This report has been written by Anne Bensoussan, following Hans Schleisiek specific questions.

Official information

Advertising the juggling conventions

In France we start to advertise shops and juggling convention in February.

For this, one design has been made for the poster (see Appendix 6) and the pre registration leaflet cover page. (see Appendix 7)

Both of them were ready on 14/03/99

Has been contacted (by email, by physical presence, by mail, by everything...)
(country, city, dates)

• February to May

France – Thoisse 13-14/02/99

France – Lorient 3-4/04/99

UK – Durham 8-11/04/99

France – Ris Orangis/Caes – 16-18/04/99

France – Castres- 13-16/05

France – Paris – 22-23/05/99

France – Troyes – 28-30/05/99

• June :

Austria - Klagenfurt –3 – 6 June

France –Rouen - 5/6 June

France – 5/6 June Parades/Nanterre

UK – 10/6/99 - Manchester

Suisse - 13th Swiss Juggling Convention Information – 11-13/06/1999.

Germany – 11-13 juin Emden

Germany – Abensberg 12-13 June

Italy -2nd Italian Juggling Convention Jun. 17-20, 1999

France – 18/20 June Quimper

Allemagne –Dreilandereck Ven. 25.6.99 – 27.6.99

France - 1er Forum International de Diabolo - Jun. 25-27, 1999

France – 26/27 June - Brest

France – 25/27 June / Annonay

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- **July :**

France – 2/4 July /Orléans
Norway - Bergen Juggling Festival Jul. 2-4, 1999
Austria - Altmunster am Traunsee – 3-4 July
Germany - Saarland 2-4 July
Denmark – Eurocycle 8-11 July
Canada - Edmonton International Street Performers Jul. 9-18, 1999
Germany - Freiburg Convention Jul. 16-18, 1999
France – 14/07 . Parthenay
USA - IJA Niagara Falls – 27-31 July

- **August :**

UK - Sixth Crawley Juggling Festival - Aug. 7-8, 1999
Germany - Vilsbiburg Convention Jul. 23-25, 1999
France – Carvin - 30/07/99 to 01/08/99
Holland -1999 Aug. 7-8, Santpoort

Posters and pre registration flyers :

-100 color posters (Appendix 6) has been photocopied (size 30*40cm) and sent to shops and conventions
-5000 pre registrations flyers in French (Appendix 7 in German).

- 1000 has been mailed by a shop to their customers with their new prices list
- 2500 has been mailed by a French manufacturer and seller with all the orders he received
- 1500 has been sent by Entre Ciel et Terre to individual or conventions in France.

Are not included : flyers made in each country (Italy, Germany, Netherlands, Usa, UK...)

Note : the poster has been made in French only. A bilingual one (including English) would be better.

Internet

The site (www.eja.net/grenoble) has been on line on the middle of April 99.
On 21/8/99, 1740 connections to the English version and 3442 to the French version have been counted.
See details and graphic on Appendix 13

Note : a lot of people may have bookmarked the French first page but used to read the English one.

The webmaster is Zoe Barnett (zoe.barnett@easynet.fr)
The main pages are on Appendix 10

Finance

Helps from the city councils

The Grenoble city council offered us tables, chairs, the stage facilities for the Gala show (stage, lights, curtains, technicians, the theatre).
The Meylan city council offered us tables, chairs, garden facilities (rubbish containers, water connection, trucks, technicians), a 200m² room before the convention, and the use of the 2nd gymhall called « Buclos ».

In return, we had to thank them on our leaflet and posters.
And we organised the Gandini show for free in the Gym hall to thank the city of Meylan.

Sponsoring

We did not take the time to look for business or private sponsors.
The previous budget was enough well balanced to avoid any help from external and private partnerships.
Furthermore, European conventions are not used to be sponsored and we wanted to avoid big ads everywhere on the site.

Public relations

Public relations with the city councils and all officials has been done by the President Alain Brissard.
During the convention, journalists were sent to Alain Brissard or Anne Bensoussan, the secretary.

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A special trainee would have been a great help for the following job :

- Typing the presentation review in a more attractive form
- Targetting journalist and newspapers
- Contact the journalist and follow up calls
- Help during the convention regarding interviews or to guide the journalist on site.

Appendix 11 : Presentation review (in french) The convention and the Street show program

Appendix 12 : Press review

Appendix 15 : Public events flyer

The volunteers

The volunteer team start to meet each others on 18th of February.

Some of this first team stay and help during the convention.

25 volunteers helped during the convention. **No one have been paid** (except the open stage lights' technician).

The main groups were : reception, bar, site logistics, volunteer, open stages, street shows.

During the week : all volunteers got free entrance, meals, drinks, t shirts, posters...

To thank you the team, we plan to organise a week end in January in order to meet each other and do a party with some activities as ski, swimming pool, snowshoe walks...

Entrances :

Statistics

Amount of jugglers preregistered. See details on Appendix 1

Amount of jugglers not preregistered. See Appendix 2: Amount of entrances during the week

Amount of external visitors (buying day-tickets). See Appendix 2

Prices

Adult : from 16 years old.

Junior : from 10 to 15 years old

Child : under 10

No special fare for families. Details on Appendix 14 (Prices in all currencies and ways of payment)

Information letter to EJA representatives who does preregistrations : Appendix 17

Logistics

See Welcome Booklet on Appendix 16

Tents : sizes and prices

See Appendix 4 for the settlement.

See the Budget (Appendix 8) for the prices in details

Estimation of tents : 1000

Estimation of vans : 100

We managed to be able to open a bigger van's space if needed.

Campsite for tents only : one big field 200x100 meters (security lines included)

Van and Camping car space : 40x100 meters (security lines included)

Traders tent : 2 tents of 200m2 (approx 20000F)

Restaurant tent : 1 tent 200m2 with tables and chairs (approx 10000 F)

Training circus tent : 379 m2 (approx 10000 F)

Show circus tent : 706 m2 – stage : 75m2 (approx 31000 F)

Welcome tent : 100m2 (no walls) (approx 8000)

Volunteer's tent : 12m2 (approx 4000)

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Bar tent : 186 m2 (approx 10000)

Juggling spaces : one athletic stadium, 2 gymhalls (1000m2 and 1200m2), open fields.

Facilities

Toilets/showers...

In the building near the Asptt Gymhall : 26 showers + 7 toilets

In the park : 20 individual chemical toilets

In the gymhall Buclos : 20 showers, 30 toilets.

Note : there was not enough toilets and showers near the campsite. Regarding the natural site where the convention happened and the price of the chemical toilets location, it was not possible to do more.

The chemical toilets and the facilities at Buclos were cleaned by a private company every day.

The Toilets and showers at Asptt was cleaned by volunteers only. This is not enough and it's a too hard job even for volunteers who accept to do so in order to pay their entrance.

The best is to delegate all facilities cleaning and plumbing to a separate company.

Paper toilets and cleaning materials

The furniture for the chemical toilets was included in the price. (Approx 4 rolls of 184 sheets per day/per toilet)

For the asptt site :

Bleach : 15 L/week

Toilets paper : 12 big rolls (1500 sheets)/week

Rooms

100 rooms were booked by us.

72 of them have been rented. +14 rooms were used by the artists during all week or few days.

The price was 600 FF for the week.

We paid them 50 FF per night, sheets, covers, pillow cases included.

Pre-registration

Opening hours

During the week the welcome tent was open from 9.00 or 10.00am to 10pm.

The 2 first days : we open from 8.00 to midnight.

The day before the official start, we empty the site and open the registrations 3 hours from 6 to 9pm.

We asked the jugglers who reach the site before the official dates to work for us few hours till the beginning.

Organisation

Pre registrations desk were organised by country where preregistrations were maid :

Italy, UK, Germany, France, Netherlands + Usa.

Another desk was dealing all the international pre registrations received by bank tranfert. Another desk was dealing the international pre registrations maid through internet.

4 persons dealing with pre registrations were from the national team.

Others (10) were in charge of the pre registrations in their country or known for the help they used to give during EJC.

Mainly one person (our treasurer) was in charge of the payment by cash.

1 person only was in charge of all the problems due to registration (letters not received, missing in the list, payment done but not received...) This person, was the one in charge of all pre registration before the convention. The pre registrations desk did not deal any problem.

After the 2 first days, we kept a problem/pre registration desk for all countries and one Cash payment.

Statistics regarding pre registration /entrance / ways of payment :

640 persons came through the reception to pay something (full week or few days)
SEE details on Appendix 2

How many people registered by credit card and internet? See details on Appendix 1
Registration by internet : 107
Registration by bank transfert : 118

Letter sent to pre registered juggler : see Appendix 19

Security and cash

We did not accept any foreign currencies.

Amount of money received during the week (cheques are not included)
- at the reception : approx 111000 F
- at the bar : approx 130 000 F including 15KG of coins.

The cash box was taken away 2 to 3 times a day especially during the first and second day.
3 people were allowed to carry the money on the site to the restrictive staff area :
The treasurer, the president, the secretary.

A password was given by talkie from the bar or the reception when too much money was on the cashbox
(something like « there is some tasteful applepie at the bar »)

The money was counted twice (before and after the transportation) and send to the bank every day by the treasurer himself.

Traders

Who and how many

We have contacted 31 traders around 10th of May. Details on Appendix 5 « Traders ».
Letter sent is Appendix 9
15 finally came to Grenoble (37500 FF). The cost for the tents was approx 20000F.

Prices

Before the 15th of July : 2m linear : 1500 FF / 4m linear : 2300 FF / 6m linear : 2800 FF
After 15th July : + 500 FF
For the first time, the entrances were not included !

Opening hours

From 14.00 to 18.00 all afternoons except the day of the parade
Closes at 24.00 on second and third days (when all jugglers were on the site)

We fixed this timetable to avoid discussions between traders the first day and to encourage them to share the week with their « customers ».

Note : 2 big tents were rented by us for them. Another possibility can be to ask them to come with their own tent. That solution can save a lot of money.

Children care

30 kids (between 6 months old to 12 years old) have visited the creche organised by 2 volunteers from the first day (8 kids) to the last day. 15 kids came on Sunday.

Opening hours : from 10.00 to 18.00 every day, non stop.
Few childrens have eaten with the volunteers, with or without their parents.
No needs have been asked for a creche on the evening.

Amount of children by Nationalities

France : 18 / UK : 4 / Germany : 4 / Italy : 4 / Austria : 1

Videos and photos

2 videos film makers have been allowed to go anywhere. (They had a volunteer t-shirt)

- one was a juggler, used to film juggling conventions in VHS : Hardy Raetz, Beckergrube 92, D-23552 Lübeck, Germany - HardyRaetz@aol.com
- the second was paid in order to get professionals pictures (especially the gala show).

One photograph was welcome to take pictures during the convention. We paid him the films and the photos we wanted.

Public Show

Tickets

Printed tickets : 3200 (1600 for the 15/8 and 1600 for the 16/8)

Tickets offered : 50

Tickets for pre registration : 1655

Tickets sold (to jugglers and external visitors) : 957

The venue and the stage technicians were offered by the city council.

The compare was Jules Howarth.

11 different acts have been chosen. See details on www.eja.net/grenoble

Letters sent to Circus schools : see Appendix 18A . Poster : see Appendix 18B

Transportations by shuttle bus

for / against

Transportations by shuttle buses were necessary :

- Because the venue contains 1500 seats only
- in order to be sure that the audience would be on time at the venue.

Suggestion : in order to save some money, the parade could finish nearby the venue for the gala (if all jugglers can get in).

In the case of Grenoble, having 2 gala shows was interesting because more external people could come.

The second point is that the Big top on the site was too small to welcome very big audience. With 2 galas, the expenses were more important but the comfort on site was better.

How many buses ?

13 buses (53 seats) were booked for a turn over between the site and the gala venue. (cost approx. 21000 F)

Two different tickets were printed in order to make the difference between the dates.

Food catering

How to choose

4 professionals have been selected regarding several selection criteria :

- the kind (european food, vegetarian, exotic, common) and the amount of meals they could furnish
- their opening hours
- their capacity to be independant (cooking ovens, gaz, tents) We provide to each of them an individual electricity switchboard.
- their complete legal authorization to cook and sale outside
- their capacity to work without a professional water point

All of them have been very happy to work for the convention and made benefits.

The deal

We did not charge them linear meters or convention entrance.

We offer them the tickets for one gala show

In exchange, they had to :

- practice lower prices as possible
- give 15 lunches and dinners per day (if they were open)

Over 15 meals, meals have been paid at the cost price.

This deal was made in order to feed volunteers and artists.

Statistics

Amount of meals served per day/per meal (Average)

Vegetarian : 150

European : 300 to 400

Exotic : 150

Pizza : 100

Breakfast

- Prices :

5 FF : unlimited drink

10 F : unlimited drink + ½ baguette (french stick, approx twice 20cm of bread)

15 F : unlimited drink + ½ baguette + 1 croissant

It was possible to buy french stick bread for 5 FF.

Everything served from 8.00 to 11.00

- Statistics

Around 200 to 300 breakfast have been served per day.

Everything was served unlimited except croissants.

20 french sticks bread + 120 croissants per day

300 glasses /day

Jam : 6 * 500 g /day

Butter : 8 * 500 g /day

Tea bags : 5*25 sachets for the week –10 liters cask.

Coffee : 6*250g /day - 10 liters cask

Chocolate powder : 2*500g for the week.

Milk : 10 liters /day

Sugar : 1,5 kg /day.

Drinks

See details on Appendix 3